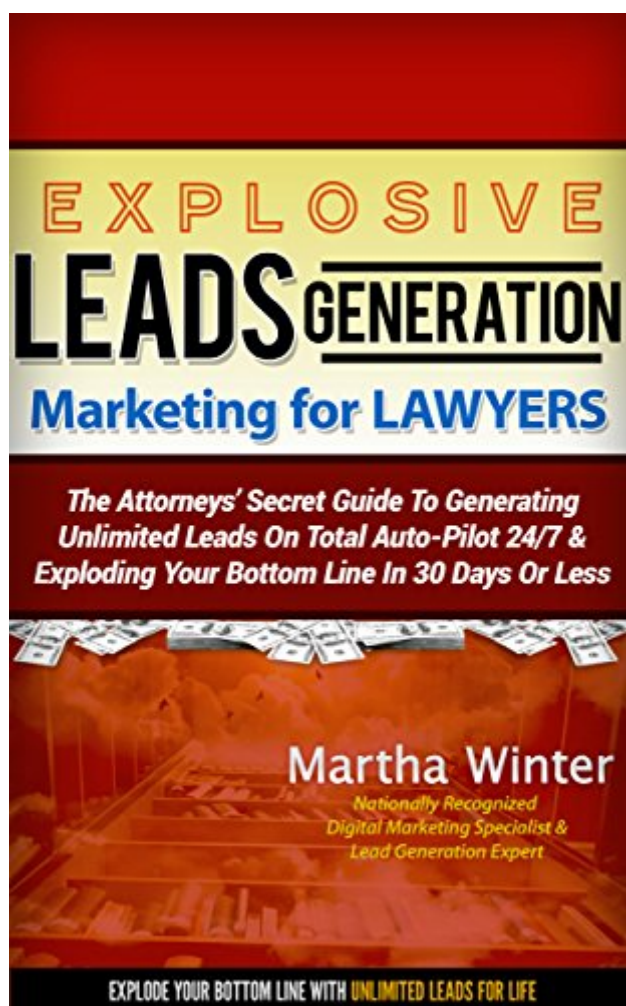


The book was found

Explosive Leads Generation Marketing For Lawyers: The Attorneys' Secret Guide To Generating Unlimited Leads On Total On Auto-Pilot 24/7 And Exploding Your Bottom Line In 30 Days Or Less





Synopsis

You are about to discover the secrets to using fast, efficient and proven strategies for generating your own exclusive legal leads using the combined power of the Google search engines and digital marketing. With these techniques, you will see that growing your legal practice with digital marketing does not have to be difficult, nor does it have to cost you a fortune. In fact, it is incredibly easy to set up a profitable marketing campaign that will help you achieve a healthy ROI in under 30 days. It is also important to know that, once properly set up, your marketing campaign will continue to run passively and bring in continual leads for as long as you want it to run. And regardless of whether you want to do your own marketing work or you want to outsource it to a marketing consultant or firm, you still need to know what is required for an effective marketing campaign and how to measure your results. Otherwise, you could wind up wasting a lot of time, money and energy and have absolutely nothing to show for it. Lead generation is basically a simple process. You need to have 4 key components to create a dynamic, profit-pulling lead machine and as long as you have those 4 components, you are virtually guaranteed success. Most people have a fair grasp of two or three of these lead generation components but a surprising number of them get derailed when it comes to the other two. This guide will help fix this issue so that everyone will have a complete grasp on how to create a complete lead generation machine. What you will be learning in this training guide is how to define your marketing goals and how to create and set up a lead generation machine that will not only bring you exclusive leads but will also continue to bring you leads in a passive manner, so that you can reach your goals without having to spend vast amounts of time or money to keep your lead machine running. Set and forget! There is certainly no shortage of books and material out there telling you how to use every possible online marketing technique to grow your legal practice. But a great deal of that information is theory and technical observation rather than actionable strategies. Theory is great, but how do you take action now? In this book I am going to give you a fully actionable battle plan so that you can not only become a visible authority in your field but also begin to supercharge the growth of your practice in 30 days or less. I will also show you how to do all of this for little or no cost whatsoever.

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